

FOR OFFICE USE ONLY

****SPONSOR****
BOOTH RESERVATION
2007 FIESTA LA BALLONA

Please Print

Sponsor Name _____

Description of Items _____

Items will be _____ sold _____ given away

Contact Person _____

Email Address _____

Address _____

Phone Number Daytime _____ Cellular _____

Date Sponsor Check Submitted: _____

_____ Electricity Requested _____ Table & 2 chairs Requested

If you require electricity you must list each piece of **equipment** and the item's **wattage**:

Equipment: _____ Wattage: _____

Equipment: _____ Wattage: _____

Equipment: _____ Wattage: _____

Equipment: _____ Wattage: _____

Comments/Special Request: _____

PLEASE MAIL COMPLETED APPLICATION AND PAYMENT IN FULL TO:

Fiesta La Ballona
4117 Overland Avenue
Culver City, CA 90230

Application, along with signed Indemnification Agreement and sponsorship fees, must be received no later than **July 15, 2007**. Incomplete applications will be returned. Applications will be considered on a First-Come, First-Served basis.

I understand I will have my booth set-up by 10:00 a.m. each day of the event (August 25th and August 26th) and I will not vacate my booth until the close of the festival at 6:00p.m., Sunday, August 26, 2007.

Signature: _____ Date: _____

Please sign and return the Indemnification Agreement as part of this Application.

Vendor Name _____

INDEMNIFICATION AGREEMENT

The undersigned agree to be solely responsible for any costs, claims, damages and expenses incurred by me as a result of my participation in the August 25th and 26th, 2007, Fiesta La Ballona sponsored by the City of Culver City and the Fiesta La Ballona Committee. I understand the Fiesta La Ballona will be held at Veteran's Park, on the corner of Overland Avenue and Culver Boulevard, Culver City, and I must have my booth set up no later than 10:00a.m. on each day. I also understand I am participating at my own risk and accept such risk as my sole responsibility. Therefore, in the event of any loss or injury sustained from participating in the aforementioned event I agree to indemnify and hold harmless the City of Culver City, the Fiesta La Ballona Committee, the Activity's promoters and sponsors, and any other municipalities or public agencies involved in the Activity and the officials, agents and employees of each organization for any claim, lawsuits or demands which may be brought by any person against the City of Culver City, the Fiesta La Ballona Committee, the Activity's promoters and sponsors, and any other municipalities or public agencies involved in the Activity and the officials, agents and employees of each organization based on my participation in the Activity.

The undersigned agree to accept and abide by the Rules and Regulations of the City of Culver City and the Fiesta La Ballona Committee, which are considered part of this agreement.

The undersigned give permission to the City of Culver City and the Fiesta La Ballona Committee to photograph me or otherwise use my likeness for use in the City of Culver City's publicity material or publications, and I will not seek compensation of any type or amount for such use.

_____ Applicant's Signature	_____ Date
_____ Co-Applicant's Signature	_____ Date
_____ Co-Applicant's Signature	_____ Date

This form must be signed by the applicant (and any co-applicant, if applicable) before participation in the Fiesta La Ballona is permissible.

Please include this signed Indemnification Agreement with your application and mail to:

**Fiesta La Ballona
4117 Overland Avenue
Culver City, CA 90230**

For more information, or questions, please call (310) 253-6662